

Reduce helpdesk tickets by up to 50%

"A well-managed desktop can save money – a 42% savings for a well-managed desktop compared with an unmanaged one."

– Gartner

PCs with hard drives cluttered with unused and temporary files run slower and are more prone to crashing, while cookies and internet history pose a risk to security and privacy. This document explains how **CCleaner Cloud** enables the centralized cleaning and optimization of all the PCs in your organization to boost speed, performance and security, and free up valuable disk space.

CHALLENGES



Slow computers

End users are increasingly dependent on web-based applications and are spending more and more time accessing information via browsers. But when browser activity, history, temporary files and downloads accumulate, the result is slower performance.

By proactively addressing this through a cleaning regime, a company can reduce IT costs. According to Gartner, "a 42% saving for a well-managed desktop compared with an unmanaged one". Extending PC life by two years will **save up to \$4,300 per user**.



Identity theft

While redundant information such as temporary files and browser history fills disk space, it also jeopardizes user privacy and company security. One software firm's recent test indicates that at least 76% of internet users are vulnerable to history detection. With the increased use of browser-based and cloud-based applications, an employee's internet history becomes even more vulnerable. This potentially threatens company and user passwords, as well as confidential and sensitive data. Seemingly deleted files and sensitive corporate and personal information buried on hard drives can be recovered easily by anyone possessing the right tools.



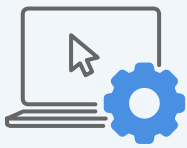
Unstable systems

Every Windows system's backbone is the registry, and its maintenance is vital to avoiding operating and performance problems. The Windows Registry is prone to collecting redundant and corrupted entries. Signs of trouble include constant computer system crashes, stalls, and slower computer processes. In addition, spyware can leave behind keys in the system registry that may not be removed by all anti-spyware software.



Corporate security

A company without a comprehensive IT security policy is exposing itself to risk, which can result in significant expense. Forensic costs of up to \$100,000 for a small breach are incurred by accountants, attorneys, and computer technicians to identify the exposure of confidential information and to subsequently notify second and third parties. Costs of up to \$15 per record are required to notify all parties affected by a security breach. Most states also require that when an individual's readily identifiable information – such as social security number or birth date – is disclosed, he or she must be offered credit monitoring services for up to one year, costing as much as \$25 per record. Data breaches can harm a company's reputation, causing irreparable harm. Depending on the size of the company and depth of the breach, rebuilding brand confidence could cost into the millions. Deleted files and sensitive corporate and personal information buried on hard drives can be recovered easily by anyone possessing the right tools.



IT maintenance

In the past, cleaning a company's entire fleet of PCs and laptops efficiently on a system-wide basis was not possible. In an attempt to overcome sluggish performance or slow startup times, individual users might attempt sporadic optimization procedures. Or they had the option of hand-delivering their machines to the company help desk for maintenance. In some cases, optimization and cleaning only occurred when old PCs were recycled for new employees.

SOLUTION

CCleaner Cloud cleans and optimizes all computers throughout a business to solve and prevent common problems faced by end users. It frees up valuable hard disk space, increases speed, boosts security and ensures that Windows runs efficiently. By better maintaining the health of a company's machines, the solution effectively prevents costs associated with hardware upgrades, security breaches and avoidable helpdesk tickets.

CCleaner Cloud is the centrally managed version of the hugely popular and award-winning CCleaner system optimization tool. It allows an IT administrator to remotely deploy endpoint agents across their organization from their browser, wherever they are. This enables efficient cleaning and optimization of all computers in the organization from a single location, eliminating the need to visit each individual machine. By automating tasks in this way, both time and money are saved.

Internet optimization

CCleaner Cloud centrally and systematically cleans unwanted data, resulting in dramatically faster web navigation, faster boot times, and faster applications. These improvements in turn allow greater productivity for users as they enjoy more efficient web browsing and better, more reliable access to web apps and internet-based tools.

Optimization of the Windows Registry

Registry cleaning through CCleaner Cloud enables the remote removal of registry errors for all machines across your organization reducing the likelihood of crashes and other performance issues.

Fraud prevention and security

CCleaner Cloud uses military grade techniques to make sure confidential documents can never be recovered, bolstering security and reducing the risk of identity theft and fraud.

WITHOUT CCLEANER



LOWER USER PRODUCTIVITY

Workstation slows, generates errors



INCREASED SUPPORT COSTS

Technician wastes time attempting to fix



HIGHER COMPANY COST

Workstation replaced



WITH CCLEANER



HIGHER USER PRODUCTIVITY

All workstations run optimally



REDUCED SUPPORT COSTS

Endpoints managed centrally



\$1000s SAVED

Workstation life extended by 2 years



CCLEANER CLOUD BENEFITS

CCleaner Cloud makes computers cleaner, faster and safer, which results in increased productivity for the user, and increased security and lower costs for the company. A well-managed PC runs more efficiently for a longer period, extends the hardware upgrade cycle, and reduces the threat of expensive security breaches. **CCleaner Cloud customers report up to a 50% reduction in helpdesk tickets**, freeing up valuable time for the IT team to spend on more important projects.

- ✓ Cleans unwanted internet files from disk space, facilitating faster and more efficient use of web apps and tools
- ✓ Remote cleaning and removal of registry errors across entire networks, to improve Windows OS performance
- ✓ Increased prevention of identity theft and fraud
- ✓ Military-grade deletion of confidential documents, so they can never be recovered
- ✓ Increased return on your company's hardware investment
- ✓ Includes Defraggler, to defrag hard drives and optimize SSDs using TRIM function
- ✓ Includes Speccy, for detailed hardware specification insights
- ✓ Remote install/uninstall of software and delivery of Windows updates
- ✓ Alerts before potential problems occur

Benefits to administrators include:

- ✓ Group actions and policy setting
- ✓ Auditing
- ✓ Reporting
- ✓ Scheduling



Clean all areas of Windows plus third-party software

Windows

Recycle bin, temporary files, recent document history, log files, clipboard, memory dumps, error reporting data, broken shortcuts

Google Chrome

Temporary internet files, history, cookies, recent URLs, form history, autocomplete data

Other browsers

Full support for all versions of Internet Explorer, Edge, Firefox, Opera, and Safari

Browser plugins

Flash, Silverlight, Adobe Reader

Other applications

Microsoft Office, Adobe Acrobat, and more than 200 other applications

SYSTEM REQUIREMENTS:

The CCleaner Cloud application a.k.a "The Agent" supports Windows 7 and newer.

CCleaner Cloud requires a minimum of 1GB of RAM and one of the following Operating Systems:

Windows 7

Windows 8 / 8.1

Windows 10

Windows Server 2008

Windows Server 2012 / R2

Windows Server 2016

Windows Server 2019

NEXT STEPS

To learn how CCleaner Cloud can quickly and efficiently clean and optimize all the PCs in your organization, contact CCleaner at 1-800-816-9004 or email sales@ccleaner.com

ABOUT CCLEANER

CCleaner is the leading global provider of software that makes PCs run clean, safe and fast. CCleaner's flagship product, CCleaner, has been downloaded over 2.5 billion times, is deployed in 195 countries and is available in more than 40 languages. CCleaner's award winning product portfolio includes CCleaner, CCleaner Business Edition, CCleaner Tech Edition, CCleaner Cloud, Defraggler, Speccy and Recuva, which optimize PC performance, improve security and extend PC hardware's useful life. CCleaner's commercial products are designed for SMBs, large enterprises and public sector organizations. CCleaner's headquarters are located in London with offices in New York and Europe.



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